

Lighten the load on landfill.

Let us buy back your old workwear and repurpose it.



#### **HOW MUCH CLOTHING DO YOU THROW AWAY?**

Why not return and repurpose your unwanted workwear or old staff uniform? Turn your old workwear into cash and help reduce landfill waste.



# LET US BUY BACK YOUR OLD UNIFORMS AND GET £60 OFF!

Our BuyBack scheme has been active since 2019 where our initial aim was to recycle clothing and signage found to be surplus after charity and sporting events.

Since the launch of Workwear Pro Direct we have refocused our goals to develop our 'BuyBack' scheme by partnering with a leading textile destruction and recycling firm 'Avena' who specialise in secure clothing & uniform disposal.

Our customers all have the option to return old and damaged workwear or uniforms to us which we then send to Avena for disposal.

As an incentive for customers to dispose of old clothing in an environmentally conscious way, we credit our customers £60 for every 100kg of workwear returned!









## **REACH OUT**

Make a BuyBack request via phone or email once we have finalised your new order.

- 0800 023 9290
- hello@workwearprodirect.com

Pre Paid BuyBack sacks will be sent out along with your new order.













# RETURN

#### Return the sacks to our office:

For every 100kg, £60 will be credited by either of the below options (*No minimum weight for Buy Back returns*):

- a) Credit given as loyalty points to be used against future orders e.g. £60 = 6000 points
- b) Credit to be given as a Gift Back donation to a chosen charity













## RESCUE

## Clothing collected from Workwear Pro Direct office to go to Avena's textile destruction and recycling centre.

Workwear Pro Direct team will separate the textiles to two containers:

- a) textiles with 50%+ cotton content (recyclable to new material)
- b) less than 50% cotton and all the others (to be incinerated and turned into energy)













## **REPURPOSE**

Our primary and preferred route is to re-use the material for future manufacturing of other garments, clothes & textiles via recycling.

The textiles are put through machinery to break down the materials into shreds. If materials aren't suitable for future garments the recyclable materials are turned into secondary products such as insulation, geotextiles, partition walls and sound boarding.

For those materials that are currently non-recyclable the material is made into chips and melted to create polyester fabrics or used for energy (RDF).





All options avoid textiles ending up in landfill.



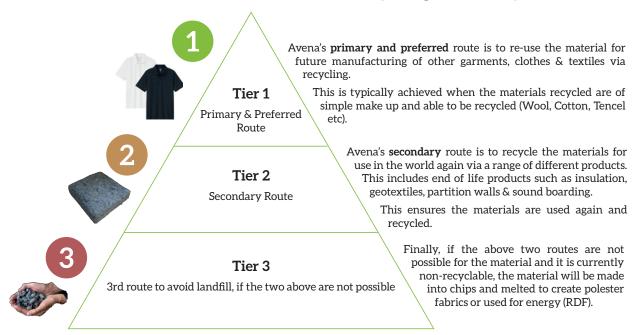








#### Avena Environmental - The Secure Textile Recycling Hierarchy



The Avena process separates materials from garments taken so that the amount recycled is maximised, dependant on the material the garment / textile is made from.



# **BENEFITS**

- Reduce your carbon footprint
- Assurance that your branded garments are disposed of in the most effective way possible, protecting your brand and your customers from identity fraud, which may damage your company's integrity, reputation and prosperity.
- Financial benefit
- Charity donation

Help us make an even bigger impact on reducing landfill. Get in touch to learn more about our Buy Back scheme: Together, we can make a difference!

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